

the new generation of leaders

Report
2020–2021

Young Commission

The Young Commission was founded by a group of alumni under the age of 30 who wanted to create a venue for enhancing participation, involvement and mutual support among young people in Esade Alumni.



"The Young Commission was founded in 2018 because we believed it was necessary to address the needs of young people, providing that bit of freshness that our segment needs."

Claudia Muñoz (BBA '15), President of the Young Commission

"Society is changing very quickly and it is really necessary to have a team of people working to improve and change the value that we provide to young people in Esade Alumni."

Paula García (MMM '19), Vice President of the Young Commission



Our Mission

Our mission is to promote, foster and encourage the involvement of alumni under age 30 in the Esade Alumni community across the board.

Our main functions are:

- Proposing new services that would **increase the loyalty of young members.**
- Providing feedback** on existing services and activities
- Generating proposals for **attractive and impactful activities and initiatives.**
- Guiding proposals** put forth by young members so that they can be incorporated into Esade Alumni's areas of activity.
- Serving as a key link** to recent graduates and current students.

Members

19 young people involved in the Young Commission

President
Claudia Muñoz
(BBA'15)



Vice President
Paula García
(MMM'19)



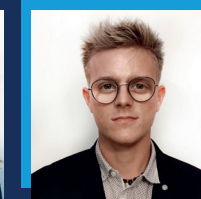
Álex Pérez
(DIN'20)



Alfredo Saenger
(BBA'17/MScFin'20)



Anna Borrell
(EMDB'18)



Arnau Ferrer
(BBA'22/EsTalent)



Maximiliano Ranftl
(Master IT&IP'20)



Moisés Barceló
(BBA'22/EsTalent)



Olimpia Capdevilla
(BBA'20)



Roberto Boasso
(MMM'15)



Teresa Galofré
(BBA'15)



Joan Basseda
(Double Degree'18)



Alberto Bergamini
(MIM'21)



Alhasan Alkaff
(BBA'19)



Ariadna Vall
(Master IT&IP'19)



Josep Solé
(BBA'19)



Lluís Planchat
(Double Degree'19)



Pedro Menchen
(EMF'21)



Alberto Lapuente
(BBA'17/MMM'18)

Structure

To optimise and organise our work in each of our main areas of activity, the Young Commission is divided into four sub-commissions:

| Communication Subcommission
 | Engagement Subcommission
 | New Groups and International Subcommission
 | Events Subcommission

22/21 Academic year

We organised **17 general meetings**, totalling **34 hours of work** to **plan and implement our ideas and initiatives**. In parallel, multiple subcommission meetings were also held.

Formation of the Executive Team

and drafting of the charter.

17 Meetings with other executive boards of Esade Alumni to establish synergies with interest clubs and help each of them create a value proposition for young people.

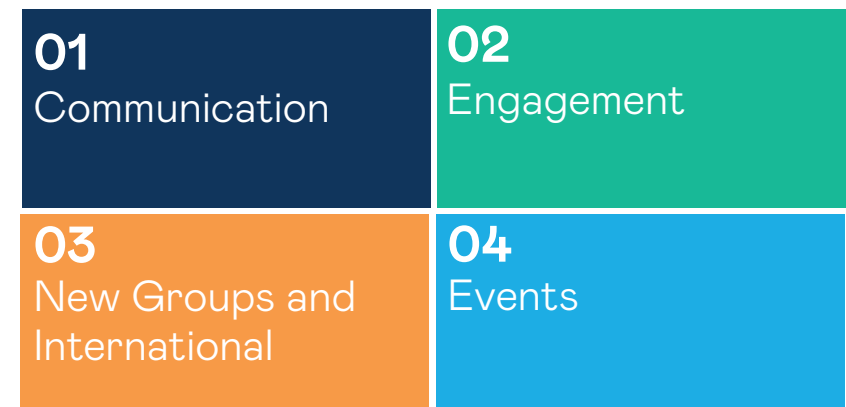
17 We are the new generation
December 2020
Kick-Off Event

Presentation of the 19 Commission to the Executive

January 2021
The members of the Esade Alumni Executive Board voted to approve the Commission's project and charter.

Actions

4 areas of activity



Highlights

■ Collaboration on student association events:

- EsTalent Talk Forums (27th and 28th February 2021)
- Oikos Sustainability Week (10th-18th April 2021)

■ Proposals to include young alumni on Executive Boards:

- Finance Club
- Operations Club
- Health and Pharma Club
- Tourism and Leisure Club
- People Management Club
- Andorra Chapter

■ Consulting Club

The Executive Board approved plans for the creation of this new club (19th May 2021).

■ Participation on the panel of judges for the MUA Final Project Awards

Esade Alumni members who graduated from one of the school's law programmes analysed and voted for the winners of the Master in Legal Practice (MUA) Final Project Awards (13th May 2021).

■ Collaboration on events

- WE Club (10th March 2021)
Multigenerational Look at Gender Equity
- Alumni Social
Film forum - Demain (14th April 2021)
Film forum - I am Greta (17th June 2021)
- Sustainability week: Beach Clean up (17th-18th April 2021)

■ Active participation in the various departments of Esade Alumni

to provide an innovative perspective that reflects the views of young people.

- Entrepreneurship.
- Esade Alumni Social.
- Communication.

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